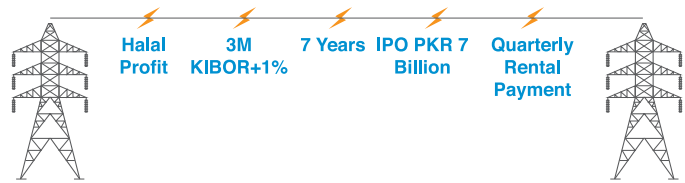
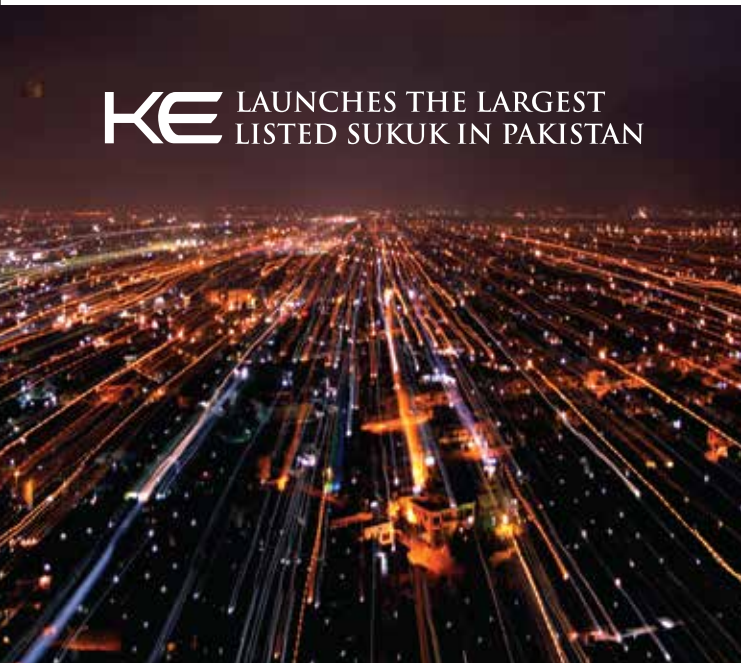


KE LAUNCHES THE LARGEST LISTED SUKUK IN PAKISTAN



ADVICE FOR INVESTORS

The investors are strongly advised in their own interest to carefully read the contents of the prospectus especially the risk factors at para 5.8 before making any investment decision

After the tremendous success of KE AZM Sukuk, we are delighted to launch KE Sukuk-ul-Shirkah (Shirkat-ul-Milk), worth PKR 22 billion out of which PKR 7 billion (inclusive of Green Shoe Option amounting to PKR 2 billion) is being offered to the general public.

KE Sukuk-ul-Shirkah has received an instrument rating of AA+ by JCR-VIS Credit Rating Agency Limited and Islamic International Rating Agency, Bahrain (IIRA).

THE SUKUK HAS ALSO BEEN APPROVED BY A TRANSACTION SHARIAH ADVISORY BOARD, COMPRISING THE FOLLOWING ISLAMIC SCHOLARS;

- Professor Mufti Muneeb ur Rehman
- Dr. Muhammad Imran Ashraf Usmani
- Mufti Muhammad Yahya Asim
- Mufti Irshad Ahmad Aijaz

Partnering Institutions



HBL HABIB BANK
Meezan Bank The Premier Islamic Bank
alBaraka
AlliedBank askaribank BANK ALFALAH
Burj Bank Shariat Mein Barkat
faysabank دبي الإسلامي
MCB Bank for Life
nib Bank because you're special
samba سامبا
SINDH BANK Standard Chartered
Summit Bank
UBL where you come first



SINCE 1913

K-Electric Limited, KE House, 39-B, Sunset Boulevard, Phase-II, D.H.A., Karachi, Pakistan.

- Facebook: KElectricPk
- Twitter: @KElectricPk
- Website: www.ke.com.pk



KE LAUNCHES THE LARGEST LISTED SUKUK IN PAKISTAN





What is Sukuk-ul-Shirkah?

Sukuk-ul-Shirkah is KE's second retail-listed Sukuk Issue based on Diminishing Musharaka, after last year's KE AZM Sukuk.

The Sukuk will offer you returns on a 3-monthly (quarterly) basis for a period of 7 years at a floating rate of 3M KIBOR plus 100 bps per annum, even on an investment of as low as PKR 10,000/-. Sukuk-ul-Shirkah is a safe investment and enjoys a high investment credit rating of AA+ by JCR-VIS Credit Rating Agency Limited and Islamic International Rating Agency, Bahrain (IIRA).

BE A PART OF THE JOURNEY

KE NOW LAUNCHES THE LARGEST LISTED SUKUK IN PAKISTAN WORTH PKR 22 BILLION, GIVING YOU THE OPPORTUNITY TO EARN HALAL PROFITS ON MINIMAL INVESTMENT. THE IPO PORTION IS PKR 7 BILLION (INCLUSIVE OF GREEN SHOE OPTION OF PKR 2 BILLION).



Can I withdraw my investment in Sukuk-ul-Shirkah at any time?

No, there is no early redemption option available for investors. This Sukuk will be listed on Karachi Stock Exchange Limited which will act as a provider of liquidity for the Sukuk by facilitating secondary market trades.

How will KE use my investment?

Funds generated from this Sukuk will be utilised to prepay certain long-term financing facilities availed by KE and to meet the permanent working capital expenditure financing requirements of the company.



Who can invest in Sukuk-ul-Shirkah?

The Sukuk is being offered to the general public and institutions however, the first 15 days are only open for individuals and non-resident Pakistanis to invest. The allotment of the Sukuk will be made on a first come, first served basis and applications will not be accepted once the target amount of PKR 7 billion (inclusive of Green Shoe Option of PKR 2 billion) has been subscribed.



How much return will I get from my Sukuk-ul-Shirkah?

Expect returns as high as 3M KIBOR+1%. You can invest as low as PKR 10,000. Profit / rental will be paid quarterly on the outstanding Sukuk amount.



How can I be a part of KE's Sukuk-ul-Shirkah?

Joining KE's Sukuk-ul-Shirkah is easy. All you have to do is visit any branch of our partner banks listed on the back of this brochure.

You can also download the prospectus and application form by visiting our website www.ke.com.pk or call us on 111-537-222.

Terms and Conditions apply.